



## **MEDIA RELEASE**

# **1MALAYSIA INTERNATIONAL TOURISM NIGHT FLORAL PARADE 2012 PROMISES TO DAZZLE**

**PUTRAJAYA, 21 JUNE 2012:** About a million people are expected to watch 15 lighted boats take part in the second 1Malaysia International Tourism Night Floral Parade (1MITNFP) organised in conjunction with the Putrajaya Floria 2012 at Putrajaya Lake, Precinct 2 in Putrajaya from 30 June until 8 July.

His Majesty, Seri Paduka Baginda Yang di-Pertuan Agong, Almu'tasimu Billahi Muhibuddin Tuanku Alhaj Abdul Halim Mu'adzam Shah Ibni Almarhum Sultan Badlishah and Her Majesty Seri Paduka Baginda Raja Permaisuri Agong Hajah Haminah are scheduled to officially launch the event at 8.30 pm on 30 June.

Themed "Magic of the Night", all boats, lighted and decorated to represent popular tourism icons, will sail along the Putrajaya Lake for nine consecutive nights from 8.30 pm until 9.30 pm before they drop anchor for a static display from 9.30 pm until 11.30 pm.

Ministry of Tourism and Tourism Malaysia together with 13 other boats from the state governments (Johor, Melaka, Negeri Sembilan, Pahang, Perak, Perlis, Sabah, Sarawak and Terengganu), Putrajaya Corporation, Langkawi Development Authority (LADA) and foreign participants (Kenya and Suzhou, China) are vying for awards in four categories - Overall Best Boat, Most Creative Boat, Best Lighted Boat and Most Popular Boat.

The 1MITNFP 2012 activities consist of night floral boats photography contest, fireworks display, musical and cultural group performances, concert, Cuti-Cuti 1Malaysia Dance and 1Malaysia Green and 1Malaysia Clean Campaign.

Organised by the Ministry of Tourism, Malaysia, the annual 1MITNFP is held in conjunction with the Floria Putrajaya Festival, Malaysia's premier outdoor garden and flower showcase, which displays the best of the local and international landscape and horticulture industry.

Themed "Bougainvillea - Enduring Beauty", FLORIA 2012 will showcase the biggest collection of Bougainvillea in full bloom with outdoor and indoor theme garden displays.

## **1Malaysia International Tourism Night Floral Parade 2012 Package**

In conjunction with the 1Malaysia International Tourism Night Floral Parade (1MITNFP), a total of 11 tour packages called 1Malaysia International Tourism Night Floral Parade 2012 Package have been developed to encourage local tourists and expatriates to watch the Ministry of Tourism, Malaysia's signature event.

The tour packages were developed by nine travel agencies from four states comprising Perlis, Perak, Penang and Selangor with the assistance of Tourism Malaysia.

The nine travel agents offering these tour packages are Tampak Yakin Holidays (M) Sdn. Bhd., Dcl Travel & Tours Sdn. Bhd. and Nakawan Travel & Tours Sdn. Bhd. (Perlis), Suria Indah Holiday Sdn. Bhd. (Penang), Komaz Safar Travel & Tours Sdn. Bhd. and Rhinoairiel Travel & Tours Sdn. Bhd. (Perak) and Tahan Holidays Sdn. Bhd., Permai Rantau Sdn. Bhd. and 3T Travel & Tours Sdn. Bhd. (Selangor).

The prices of these packages range from RM150 to RM835 and the package is available for sale from today until 6 July.

*For more information on 1MITNFP 2012, please contact Ministry of Tourism, Malaysia at 03-8891 7000 or email [info@motour.gov.my](mailto:info@motour.gov.my).*

*For more information on 1MITNFP package, please contact Nurulhaini Shapii, Domestic Marketing Division, Tourism Malaysia at 03-8891 8417 or email [nurulhaini@tourism.gov.my](mailto:nurulhaini@tourism.gov.my).*

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